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## Semileptonic *B*-meson decay phenomenology with lattice QCD

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We present Standard Model predictions for phenomenologically interesting observables for the rare decays  $B \to K \ell^+ \ell^-$ ,  $B \to \pi \ell^+ \ell^-$ ,  $B \to K \nu \bar{\nu}$ , and  $B \to \pi \nu \bar{\nu}$ , as well as for  $B \to \pi \tau \nu$ . All of these processes are sensitive to new physics effects, and there are a number of tensions between experimental measurements and Standard Model expectations of these and similar processes. We recently completed lattice calculations of the form factors for the semileptonic  $B \to \pi$  and  $B \to K$  transitions. Here we use these form factors to explore the phenomenology

of these decays with quantitative control over the theoretical uncertainties.

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