

Internally:

- Regular telecons (2-3 months)
- Slack channel (Kristin)
- Regular email updates
- (Centralized) Easy to manage email lists
- More structured way of working
- Set goals
- Follow progress
- Highly visible document repository

Externally:

- Centralised Helpdesk, connecting helpdesks, single email contact
- Whenever anyone goes to a conference, bring the IACHEC poster.
- Helpdesk made obvious on poster
- Facebook, Twitter, YouTube
- Centralised outreach
- A way to collate frequency of issues

Exposure:

- Have news items on IACHEC in other newsletters (mission newsletters) every time there's something newsworthy (like a meeting, the yearly report, a paper)
- #iachec hashtag for Twitter